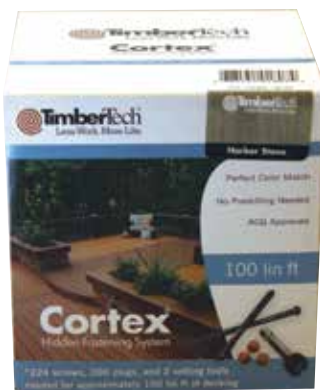


First Time User Program

Buy **Two Buckets** of
TimberTech CONCEALoc and receive a
TigerClaw Pneumatic Installation Gun FREE!
A \$350 Retail Value!



TimberTech CONCEALoc 500 sqft Gun Pail and TigerClaw Pneumatic Installation Gun



Complete your deck by using
Cortex Hidden Fastening System on
stairs and perimeter boards!



TigerClaw
Hidden Deck Fasteners

This program expires 08/01/2014

FastenMaster
FASTER EASIER STRONGER



Dealer Overview

Tiger Claw has a First Time User Program for your contractor/builder customers.

Program Goal

The intent of this program is to demonstrate the labor saving aspects and user-friendly benefits of the Tiger Claw Installation Gun & Tiger Jaw Installation Tool. The Installation Gun can save the contractor as much as 50% or more in the labor cost of installing the deck boards. The Tiger Jaw Installation Tool is designed to provide a user-friendly installation experience utilizing our hammer drive fasteners with square edge decking and alleviates the common installation issues associated with the previous sledge hammer/blocker board installation method.

Revenue & Profit Potential for the Dealer

Tiger Claw Fasteners provide an excellent opportunity for the dealer to increase sales and profit dollars simply by including Tiger Claw fasteners into the sale of deck packages. The dealer can realize an immediate increase of 15%+ in sales dollars and a 25%+ increase in profit dollars per deck package sold simply by incorporating Tiger Claw Hidden Deck Fasteners into the sale of a deck package.

Contractor/Builder Qualifier

Contractor/builder receives a Free Tiger Claw Installation Gun and/or Tiger Jaw Installation Tool with the purchase of a prescribed amount of Tiger Claw Hidden Deck Fasteners from the building products dealer (see chart below for details). Dealer to submit a copy of the contractor invoice detailing fastener purchase and no charge installation tool to their wholesale distributor or Tiger Claw directly. Upon submission of the invoice detailing the no charge tool with fastener purchase, Tiger Claw, or your wholesale distributor, will ship the free installation tool to the dealer.

TOOL	SQ. FOOTAGE	PRODUCTS
Tiger Claw Installation Gun for grooved deck boards	(2) Contractor buckets (1,000 sq. ft. coverage)	TC-G bucket with TC-SG Coated steel pneumatic screws or TC-SS Stainless Steel pneumatic screws
Tiger Jaw for square edge decking	(2) Contractor buckets (1,000 sq. ft. coverage)	TC-3S bucket for composite, PVC & mahogany decking
Tiger Jaw for square edge decking	(1) Contractor bucket	TC-4S bucket for 4" exotic hardwood decking (545 sq. ft) OR Proclip bucket for AZEK® decking (750 sq. ft.)

FM11261-PDF



153 Bowles Road, Agawam, MA 01001
800-518-3569 www.FastenMaster.com



2014 Pro Deck Builder Promotion

All applications are subject to FastenMaster review and approval

Gun Shipped:

Date: _____

To: _____

By: _____

Company Name:		Date:
Your Name:		
Address:		
City:	State:	Zip Code:
Telephone:	Email:	
Website:		

QUESTIONNAIRE

Please provide 3 retailers where you purchase most of your products:

	Retailer Name	City, State and Phone #
1		
2		
3		

On a scale of 1-3 (1 being most common), list which brands of decking you most commonly use:

<input type="checkbox"/> Azek	<input type="checkbox"/> Evergrain	<input type="checkbox"/> Kleer	<input type="checkbox"/> Trex
<input type="checkbox"/> Cedar	<input type="checkbox"/> Fiberon	<input type="checkbox"/> Pressure Treated	<input type="checkbox"/> Veranda
<input type="checkbox"/> Choicedek	<input type="checkbox"/> Gossen	<input type="checkbox"/> TimberTech	<input type="checkbox"/> Wolf
<input type="checkbox"/> Clubhouse	<input type="checkbox"/> Ipe/Mahogany	<input type="checkbox"/> Other: _____	

How many decks do you build on average per year?

<input type="checkbox"/> Less than 5	<input type="checkbox"/> 11 - 15	<input type="checkbox"/> 21 - 49
<input type="checkbox"/> 5 - 10	<input type="checkbox"/> 16 - 20	<input type="checkbox"/> 50 +

What is the average size deck you typically build?

<input type="checkbox"/> N/A	<input type="checkbox"/> 400 - 699 sq.ft.
<input type="checkbox"/> Under 100 sq.ft.	<input type="checkbox"/> 700 - 999 sq.ft.
<input type="checkbox"/> 100 - 399 sq.ft.	<input type="checkbox"/> 1000 + sq.ft.

Where did you hear about this promotion?

<input type="checkbox"/> Pro Deck Builder Magazine	<input type="checkbox"/> Free Gun Promotion Email
<input type="checkbox"/> FastenMaster e-News	<input type="checkbox"/> Other: _____

Mail: **FastenMaster**
Attn: Anthony DiSanto
153 Bowles Rd.
Agawam, MA 01001

Fax: 413-786-1760

Email: TigerClawGun@FastenMaster.com

Don't forget FastenMaster's other great products and visit www.FastenMaster.com for complete product information.

